

RMB451: Research Project Report

1. In fourth semester, the candidates will have to submit a Research Project Report on a problem/topic (from the specialization areas) to be assigned by the department MBA under the supervision of a core faculty member of the department. The Research Project Report will carry 200 marks. The evaluation of the project report will be done by two examiners (external & internal). The evaluation will consist of (1) Evaluation of Project Report (2) Evaluation of Viva on Project. The evaluation of Project Report will comprise of 60 marks and would be evaluated by internal guide. The evaluation of Viva Voce of Project would comprise of 140 marks and would be evaluated by two examiners (1 external and 1 internal). The average of the marks awarded by the 2 examiners will be taken into account for the results. In case the difference in the awards given by the examiners is 30 or more marks, the project report will be referred to the third examiner. In such cases the average of two closer awards (given by three examiners) will be taken into account for the results. The report will contain the objectives and scope of the study. Research Methodology, use, importance of the study, analysis of data collected, conclusions and recommendations. It should contain relevant charts, diagrams and bibliography. A certificate of the supervisor and the Head of the MBA program certifying the authenticity of the report shall be attached therewith. The student will submit two copies of the report to the Head of MBA program. The number of pages in the report will be 75 or more. The report should be typed in A-4 size paper.

The parameter on which both evaluation (1 & 2) would be carried on would be on the basis of:

The scheme of evaluation for Project Report

Evaluation Criteria	Relevance of Objectives with topic (20)	Relevance of Research Methodology(20)	Interpretation & Analysis (20)	Total (60)
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The scheme of evaluation of Viva voce

Evaluation Criteria	Understanding of Objectives with Topic (30)	Understanding of Relevance of Research (30)	Interpretation & Analysis (40)	Presentation & Communication skill (20)	Query Handling (20)	Total (140)
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The student shall prepare the Research Project Report as per the format given in the Research Project Report Manual as prescribed by the University.

Format of the Research Project Report

1. Title Page

- Declaration (Duly signed by Student)
- Acknowledgement (Duly signed by Student)
- Certificate from head of the Institution (by Director)
- Certificate from internal guide (Faculty Member)

2. Table of Contents

3. List of Tables

4. List of graphs/charts/figure

5. Executive Summary (Brief summary of the project and the work done/)

6. Introduction to the topic

7. Objectives and Scope of the Study

8. Review of literature

9. Research Methodology

- Research Design
- Sampling
- Sample Size
- Research Instrument
- Data Collection Method

10. Data Analysis & Interpretation

11. Findings

12. Conclusion

13. Recommendations

14. Limitations of the study

15. Bibliography* (Books, Website, Magazine/journal/articles)

16. Appendix (Blank copy of questionnaire or any other relevant supporting document)

** Bibliography must be as per APA format.*

*** Keep Left Margin 1.5” and rest all margin at 1”. Font type Times New Roman and font size 12, 14 and 16 for plain text, sub heading and main heading simultaneously. Line spacing should be at 1.5.*