RAYS 2019

An Annual Newsletter

AKGIM Ghaziabad
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From Editors Desk

Dear Readers,

This edition of RAYS will take you to the sea strides near the beach just like waves touching your feet for a moment and then gone for long, leaving behind the beautiful shells as glimpse of memoirs and strengthening the feeling of relatedness to AKGIM. The teachings of moving on with life and vying with oneself for performing better and better will always remain embedded into hearts just like a lion's cub trained for hunting, the rigorous environment provided here already prepares the students for facing the harsh realities and moving adeptly through the regular crowd in the same way like the gushing water makes its way.

Rays 2019 is a small effort to summate the events, happenings and activities that took place since the past year. It is due to the immense support from our mentors and teachers that this opportunity of showcasing the fabulous events of this year can be made possible. The Editorial team remains grateful to the management, director and staff members of AKGIM for collating materials, photographs and content for the newsletter. We have made sincere efforts to put the facts and happenings in exact manner as they happened, any error is deeply regretted. The editorial team awaits your valuable suggestions and feedback at akgimrays@gmail.com.

Till then take a plunge into the sweet water lake with us for a refreshing experience in this issue of Rays 2019.

Patron
T.R. Pandey
Director, AKGIM

Faculty Editor
Dr. Manu Priya Gaur
Assistant Professor

Student Editors
Adamya Kumar
Tanya Goel

Vision

Excel with a difference to make a different society.

Mission

To create value for society through relevant and quality management education with a difference.

We make difference through:

- **Academic and overall development of our student and integrating them with social values**
- **Our innovative approach in teaching, pedagogy, research, training and consultancy and executive development in industry**
- **Fostering teamwork, nurturing talent and enhancing leadership capabilities**

Director's Message

The academic year gone by has given us many significant happenings. We have had a very active and fruitful academic session 2018-2019. AKGIM has added accolades to its credits, things have gone great and greater things are surely to come.

Data analytics is the new term on hype. Entrepreneurs and corporate want every form of data present about the world so that they can find relation between people and their choices. Data can be in form of clicks, responses, movement from one page or site to the other, in fact, people leave trails of data behind them wherever they go. Though data gathering is not a new concept but the application of data have further diversified and that is what we have learnt and observed. Realizing the importance of data and its analysis for interpreting results; the institute arranged a series of special lectures on Data analytics for students which was on weekly basis.

Our resolution for pursuit of excellent has been unwavering and we are continuously progressing in this direction. the institute had been adding innovative pedagogical tool every year to add freshness to the delivery-learning process. this year the institute has added four functional clubs under Samatva Society to provide a platform to the students to hone and demonstrate skills related to their functional area.

With the support from faculty, staff and students, we are attempting to build the strong foundations of AKGIM further on and thus attaining the greater heights of preeminence.

Wishes !

Director AKGIM

Dr. TR Pandey

Arrival of New Buds

Orientation (Batch 2018-2020)

As a person gets into the new surrounding he/she needs some time and blithe to acclimate; just like a warm-up session before the sprint. Keeping that in mind an orientation program was organized. A Seven day event with lots of fun activities to perform helped the students to get aware of the college and their co-mates. Students presented their talents in singing, dancing and poetry in front of their classmates.

Day 1: 25th July 2018

The inaugural session followed by welcoming session extended by Director AKGIM Dr. TR Pandey highlighting the physical fitness and mental wellness. Director introduced students the faculty members followed by Introducing students with Institute's academic culture by Prof. Namita Nath, Dean Academics. Ice breaking session and management games conducted by Dr. Manu Priya Gaur, conducted by Dr. Vidhi Agarwal.

Day 2: 26th July 2018

Day two started with session on Ambiguity & Expectation Management by Dr. Sarjue Pandita where she highlighted the difference between the expectation of an employee from the company and company from an employee. The session was concluded with another exciting marketing exercise by Prof. Namita & Dr. Manu Priya.

Day 3: 27th July 2018

On Third day Prof. Pankaj Chauhan briefed students about the new perspectives of marketing session proceed by Dr. Manu Priya about Value Philosophy of Marketing.

The afternoon session was a technical session in which students had hands-on experience on excel.

Day 4 & 5: 28th & 29th July2018

Day 4 & 5 was full of Talent hunt activities based on student's interest on different fronts. With a lot of zeal and enthusiasm, the students brought forth their team building and interpersonal skills. Most importantly they felt quite at ease in the new environment.

Day 6: 30th July 2018

In order to provide safe and secure campus life, AKGIM has set forth disciplinary norms. Prof. Neeta Sahu Proctor, AKGIM, familiarized the students with the rules & regulations that are expected to be followed by them in the campus.

Day 7: 31st July 2018

The last day of this seven-day orientation program was marked by the various subject orientation of this MBA program included subjects like Financial Accounting for Managers, Business Communication, Business Statistics and Analytics, Managerial Economics and Management Concepts for concerned Faculty members.

Fresher's Party (Aanavya)

The stage is prepared and the shrill yet enthusiastic voices of audience favoring their respective participants in competition of the titles. The faculty members smiling with a little sprinkled tincture of amusement on the successful conduction of program managed by students. All these happenings were obvious signs to exhibit the start of the new academic year with great expectations of both the teachers and students. The AKGIM fresher's event Aanavya marked an aeonian imprint in the life of students.

The amusive event comprised of the Director's Speech and Mr & Ms AKGIM contest. The contest had several rounds of ramp walk, talent showcasing and questionnaire. At the end of nip and tuck competition, Mr. Abhimanyu Rajput was titled as Mr. Fresher's and Ms. Leela Kamal was crowned as Ms. Freshers. The last event was "Dance on DJ". Everyone enjoyed a toothsome dinner and the program ended with seemingly never-ceasing clicks and casual photograph sessions among students.

Exploring New Frontiers

Chanakya
(Business Simulation Game for students)

Ever thought of running your own company and competing in the real market like scenario, bidding for tenders, analyzing the market possibilities, making decisions of what tech to adopt and all that. May your answer be yes or no but here AKGIM comes into the picture to materialize these thoughts. Here, in order to make students experience the real corporate environment AKGIM in association with AIMA conducted 2 days simulation Game "Chanakya" on 24th & 25th January 2019.

After playing 5 Quarter game, Team 0 lifted the winner trophy with a cumulative profit of 56.04 lakhs followed by Team 1 with a profit of 42.37 lakhs. Winning Team comprised of Kavishka Goel, Raghav Goel, Shweta Kaushik and Subodh Gaurav.

Chanakya
(For Corporate)

Ajay Kumar Garg Institute of Management (AKGIM) in association with Ghaziabad Management Association (GMA) organized Business Simulation Game called "CHANAKYA" on 11th & 12th February 2019. The game was facilitated and moderated by Mr. Vijay Singh and Mr. D K Gupta as the representative from Games division of All India Management Association(AIMA).

Chanakya is a computer-based simulated game that test business intelligence of participants by placing them in various decision making situations. It demonstrates how and why cross-functional aspect of business is important and has impact on managerial business decisions. The simulation game 'Chanakya' offers similar business opportunities to each of the participating team and it also provides competitive information and various other government announcements related to business during different stages of the game. This all created decision making situation and each participating team work out to maximize their profits under the

Currently in 2019, total eight teams participated in this game. Each participated team composed of four participants from their parent organization. Teams from following companies and institutes participated:

The teams were from the following organizations:

- Sriram Pistons & Rings Ltd.
- Christ Institute of Management
- Continental Carbon India Ltd.
- International Tobacco Co. Ltd.
- Bharat Electronics Ltd. (Two Teams)
- NTPC Ltd. Dadri.
- Ajay Kumar Garg Institute of Management (AKGIM)

The team from NTPC Ltd. was winner and the team from AKGIM was the runner up. In the valedictory session the Chief Guest Mr. S. M. Mittal, Managing Director, Sukriti Vidyut Udyog Pvt. Ltd. shared his thoughts on importance of ethics and values in business decision with the participants. Dr. Tripurari Pandey, Director AKGIM, Shri Vinay Gupta, Executive Director, GMA and Mr. S.M Mittal awarded trophies to the winner and runner-up team. All participants valued the understanding and experience they obtained through the exposure of simulation game. Participants also appreciate the facilitation carried by AKGIM.

Management Development Program on "New Age QM Dynamics"

(11th-12th january, 2019)

About MDP

Two-day Management Development Program on "New Age QM Dynamics" was conducted by Ajay Kumar Garg Institute of Management (AKGIM) in association with Ghaziabad Management Association at AKGIM campus. The MDP was attended by the participants from Ghaziabad Precision Products Pvt Ltd, Micromatic Grinding Technologies Pvt Ltd, Continental Carbon India Ltd, Enertia Fabritech, Shivani Enterprises and Arihant Engg Works etc.

Summary of the Programme

The program was inaugurated by Dr. T. R. Pandey, Director AKGIM. A brief address was delivered by Mr. Vinay Gupta, Executive Director, GMA. The first session of Day 1 was conducted by Dr. Sumit Shandilya. The day ended with a session delivered by CA Vikash Sharma. Day 2 of the MDP started with the session by Mr. Hitanshu Maheshwari followed by the session by Mr. A.K. Bhargava. All sessions were supplemented with many practical examples from Industry to give a better understanding of the concept. Case study was discussed on second day to involve participants in resolving quality related issues presented in the case study. The MDP was concluded with valedictory session where Dr. TR Pandey, Director AKGIM distributed certificates to all the participants.

SOCIETIES & CLUBS

· SAMATVA “Society By The Students, For The Students And Dedicated To The Talent Of The Students”

Samatva, a society which is the initiative of Student Affairs Committee (SAC), is responsible for personality development and growth of the upcoming budding managers. The society aims at organizing the academic events such as quiz, Guest Lectures, Seminars, Conferences, business games etc. The society comprises of students coordinators who work in consultation and under the guidance of Faculty Mentor. Society is divided into three clubs representing the three domains of management Human Resource Management, Marketing and Finance. These clubs provide the platform to the young budding managers where they can unleash their creativity, Knowledge and competencies and think beyond the classroom learning.

HR CLUB: HRYTHM

The HR Club HRYTHM at AKGIM Ghaziabad is a platform for bringing together the students interested in the field of Human Resource Management. This club will be conducting various activities which would help the students in showcasing their talent and develop good inter-personal and team-building skills needed in the corporate world. The club is designed to encourage the active participation of the students so that mainly the students would take a lead in arranging and conducting the events. The club will organize activities on a regular basis for grooming and shaping the overall personality of the students. This will also enable the students to plan, decide and arrange for the events successfully and simultaneously learn and implement HR concepts practically.

Activities of the Club: Role Plays, Debate Competition, Extempore

Faculty Mentor: Dr. Vidhi Agrawal , Dr. Swati Agarwal.

MARKETING CLUB: MARKXENIA

At AKGIM the regular academic sessions on the marketing are delivered so interactively that every marketing student get fair idea about the concepts and framework of marketing but the subject being such a dynamic discipline that it keeps on revising and updating almost on regular basis. With an aim to hook up students with recent marketing ideas, thoughts, and practices the marketing club named MarkXenia is formed. It is a platform where students can exhibit their potential and skills.

Activities of the Club: Ad Mad Show, Brand logo, Marketing Quiz (Logos, Brands, Positioning)

Faculty Mentor: Prof. Pankaj Chauhan, Dr. Manu Priya Gaur

FINANCE CLUB: MONETRIX

The finance club MONETRIX at AKGIM is a student driven club that collaborates with both the corporate and academia from the financial sector to expose the students with the concept, tools and techniques applicable in improving their quantitative and analytical skills. The club will help the students in understanding the process of investment in different areas through various activities such as debates, quiz, virtual trading and discussion on budget and their impact on economy. The Finance club shall conduct events on regular basis to provide an efficient platform to students to gain insights and be updated about the latest happenings in the field of Finance.

Activities of the Club: Quiz, Virtual Trading, Debates, Workshop

Faculty Mentor: CA Neeta Sahu, Dr. Simmi Khurana

Snapshot of Academic life at AKGIM

Samatva Spardha

Like in market scenario the healthy competition is necessary for self development and inciting desire for knowledge growth. AKGIM realizes this concept and endeavors to provide platforms of excellence in all domains keeps on creating avenues of value creation and its delivery for students. Samatva - Spardha is one such platform solely developed, managed and organized by the students and for the students to unlock the all-round professionalism.

Ajay Kumar Garg Institute of management successfully conducted one day annual meet on feburary 15, 2019 at AKGIM campus only. The inaugural session of the meet was started with the lamp lightening by Dr. Tripurari Pandey Director, AKGIM followed by Guest lecture by Mr. Harsh Sharma and Mr. Vikas Sachdeva who addressed the participants and emphasized on the need and relevance of such programs in order to bring competitiveness among management students.

Events conducted under Samatva spardha were Business quiz, Business Game and Business plan in which participants from ABES, IMS,RKGIT, Hi-Tech, INMANTEC and other institutes came in large numbers. The students stayed interested till the very end. The event exposed the students to newer perspectives and enabled them to learn from each other through direct involvement in the activities. At the end of the program Dr. Tripurari Pandey Director, AKGIM gave away the prizes and appreciation to winners as well as certificate to participants. The event ended in a very positive and inspiring note, and everyone expressed their eagerness to attend more of such events in the future

Braniac 2019

Quiz competition "Brainiac-19" was conducted by AKGIM on 15th March, 2019. On this event, Mr. Rakesh Seth, Director & Chief HR Mentor with REEOCSYYS was invited for delivering a guest talk. All together there were 11 participating teams which had a neck to neck competition. Business Quiz was spread over in 5 rounds of Rapid fire, Punch line identification, Acronyms, Personality identification and Audio video round. After all mind boggling rounds only five teams could make it to the finals. Team No.7 comprising of Kamal Sharma and Amit Pandey lifted the Winner's Trophy followed by Team No.10 of Rohit Tyagi and Swapnil Tonger who were declared First Runner up and Team No. 9 comprising of Mitali Sharma and Megha Kansal were Second Runner up. Quiz was efficiently mastered by Harshita Goel and Mayank Jha. Harsha Mittal and Arushi Tyagi were the scorers of the event. "Brainiac-19" witnessed blend of knowledge and fun. Dr. T.R Pandey, Director, AKGIM gave away the prizes.

Reviving Senteur of AKGIM

AKGIM believes in the holistic development of all its stakeholders, not only creating potential and polishing the skills of the students and making them ready for the competitive and dynamic environment of corporate but also keep on encouraging faculty members to enhance their creativity which can help them develop intellectually. Faculties engaged themselves in either writing papers or attending various conferences, workshops and seminars. Following are the contribution of our esteemed faculty members:

Dr. Sarjue Pandita

- Qualified ELITE Category 12 week certification course on 'Human Resource Development' from August-September 2018.
- Completed NPTEL, AICTE 1½ FDP on 'Human Resource Development' during August- September 2018.
- Attended 8 days Refresher Level Workshop on 'Human Values and Professional Ethics' Organized by AKTU on 17th Dec – 24th Dec 2018 at AKGEC, Ghaziabad.

Dr. Vidhi Agarwal

- Published research paper titled "Purple Squirrels- Crown of the Talent Acquisition World" in Vimarsh - An Endeavour to Share Knowledge, Issue 2 July-December 2018, Publisher IFTM University Moradabad.
- Qualified 8 week NPTEL certification course on 'Leadership' during August-September 2018.
- Completed NPTEL-AICTE ½ FDP on 'Leadership' during August September 2018.
- Attended 8 days Refresher Level Workshop on 'Human Values and Professional Ethics' Organized by AKTU on 26th Dec 2018 – 2nd Jan 2019 at Meerut Institute of Engineering and Technology, Meerut.

Dr. Ritesh Singhal

- Qualified Elite+ Silver Category 8 week NPTEL certification course on "Introduction to Operations Research" during August-September 2018.
- Presented and Published Research paper on "Factors Responsible for Adoption of Digital Wallet: An Application of Technology Acceptance Model" in International Journal of Advance & Innovative Research (2394-7780) Impact Factor: 7.36 (UGC Approved Journal No 63571), April 2018.
- Participated in an International conference on 'Convergence of Social Innovation & Digital transformation in Business' at I.T.S Mohan Nagar, Ghaziabad on 5th & 6th April 2019.
- Qualified Elite category 8 week certification in "Business Analytics For Management Decisions" under NPTEL Online Certification Programe from January – April 2019.
- Organized 2 Day MDP on 'New Age QM Dynamics' in association with GMA on 11th -12th January 2019.

Prof. Namita Nath

- Qualified Elite category 8 week certification in "E-business" under NPTEL Online Certification Programe from July – October 2018.
- Completed NPTEL, AICTE 1½ FDP on 'E-business' during July-October 2018.
- Attended 8 days Refresher Workshop on 'Human Values and Professional Ethics' Organized by AKTU on 17th Dec – 24th Dec 2018 at AKGEC, Ghaziabad.

Research is to see what everybody else has seen, and to think what nobody else has thought.

- Albert Szent-Gyorgyii

Prof. Neeta Sahu

- Attended 8 days Refresher Level Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU on 17th Dec – 24th Dec 2018 at AKGEC, Ghaziabad.
- Qualified Elite+Gold category 8 week certification in “Financial Statement Analysis and Reporting” under NPTEL Online Certification Programe from January – April 2019.
- Organized 2 Day MDP on ‘New Age QM Dynamics’ in association with GMA on 11th -12th January 2019.

Dr. Sanghamitra Das

- Attended 1 day workshop on “Relevance of Case Studies in Professional Teaching” at IBS, Gurgaon, on 14 July, 2018.
- Participated in 2 Day MDP on ‘New Age QM Dynamics’ on 11th & 12th January 2019 at AKGIM in association with GMA.
- Attended 8 days Level II Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU during 15th January to 22nd January 2019 at KIET Ghaziabad.
- Attended 8 days level III Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU during 9th May to 16th May 2019 at AKGEC, Ghaziabad.
- Qualified Elite+Silver category 8 week certification in “Marketing Management-II” under NPTEL Online Certification Programe from January – March 2019.
- Qualified Elite+Silver category 12 week certification in “Soft Skills for Business Negotiations & Marketing Strategies” under NPTEL Online Certification Programe from January – April 2019

Dr. Manu Priya

- Attended 5 days FDP on “Data Analytics in Management Research” at G.L. Bajaj at Greater Noida on 16 July -20 July 2018.
- Attended 2 Day MDP at AKGIM in Association with GMA on “New Age Dynamics” on 11th & 12th January 2019.
- Attended 8 days Refresher level Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU on 15th Dec – 22nd Dec 2018 at NIET, Greater Noida.
- Participated in 2 Day MDP on ‘New Age QM Dynamics’ on 11th & 12th January 2019 at AKGIM in association with GMA.
- Qualified Elite+Silver category 8 week certification in “Marketing Management-II” under NPTEL Online Certification Programe from January – March 2019.
- Qualified Elite+Gold category 12 week certification in “Soft Skills for Business Negotiations & Marketing Strategies” under NPTEL Online Certification Programe from January – April 2019

Dr, Simmi Khurana

- Attended 8 days First Level Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU during 7th January to 14th January 2019 at ABES, Ghaziabad.
- Attended 8 days Refresher Level Workshop on ‘Human Values and Professional Ethics’ Organized by AKTU during 15th to 22nd June at KIET, Ghaziabad.
- Qualified Elite category 8 week certification in “Financial Institutions & Market” under NPTEL Online Certification Programe from January – April 2019

Prof. Pankaj Chauhan

- Qualified Elite category in 8 week certification on “Marketing Research and Analysis” from August-September 2018 under NPTEL.
- Presented and published research paper on "Exploration of the factors influencing social media usage by Small and Medium Enterprises" at 4th International Marketing Conference, IBS Mumbai on 27th April 2019.
- Participated in 4th International conference at IBS, Mumbai on 27th April 2019.
- Organized 2 Day MDP on ‘New Age QM Dynamics’ in association with GMA on 11th -12th January 2019.

Dr. Neha Verma

- Qualified Elite category 12 weeks certification in “Financial Institutions & Market” under NPTEL Online Certification Programe from January – April 2019.

In-house Faculty Seminars

A career in academics entails far beyond teaching. The freedom to think creatively and learn is priceless besides teaching aptitude in order to have a thorough understanding of the academics and the various other related perspectives for the individual growth. With this objective in mind a series of in-house,Faculty seminars were conducted by faculty members. In the series of internal Faculty Seminars. Following sessions were coordinated by Prof. Namita N Kumar.

S.No.	Date of Seminar	Name of Faculty	Topic
1	May 13, 2019	Dr. Sarjue Pandita	"Going Beyond Travel And Stay" Business world 27th October 2018 issue
2	May 13, 2019	Prof. Namita N. Kumar	"Life Beyond Just Tractors", BW dt.15-28 Sept.2018, pg 48-59
3	May 13, 2019	Dr. Neha Verma	"Behavioral Sciences and Advertising", BW dated 08-21 December, 2018, pg 28-29.
4	May 13, 2019	Dr. Ritesh Singhal	"Is it time for HAL to Buckle up", BW dated 24 November – 7 December 2018 Pg 44-52
5	May 13, 2019	Dr.Manu Priya Gaur	"Most Respected Companies 2018" (SONY INDIA, GOOGLE INDIA, AMAZON INDIA, DLF, HDFC BANK, APPLE INDIA, L&T), BW SPECIAL ISSUE dt 24th Nov-07 Dec 2018
6	May 20, 2019	Dr. Simmi Khurana	"Volatility to continue " By S.Naren Business world issue December 2018
7	May 20, 2019	Prof.Pankaj Chauhan	"OTT: Desi Tadka All the Way", BW Edition 4-17 Aug., 2018
8	May 20, 2019	Dr. Sanghamitra Das	"The New Age of Travel" BW issue October 13, 2018
9	May 20, 2019	CA. Neeta Sahu	"Bulls Fighting Back?" from BW 27 Oct - 9 Nov. 2018
10	May 20, 2019	Dr. Vidhi Agrawal	"The Indian Conundrum"; Business World, 21st December 2018 Page 78-80

S.No.	Date of Seminar	Name of Faculty	Topic
1.	11th Aug. 2018	Dr. Swati Agarwal	Push Towards Digital India, BW, 28th April 2018 issue
2.	25th Aug. 2018	Dr. Sanghamitra Das	"HOSPITALITY: India's other growth engine" Business World 28th April 2018 pg 214-220
3.	25th Aug. 2018	Prof. Pankaj Chauhan	START-UP-CORNER BW issue titled as "BW Education" Feb-March 2018, page 64-65
4.	8th Sept. 2018	Dr. Ritesh Singhal	"MODI at 4", BW Volume 37, Issue 19, 26th May 2018
5.	22nd Sept. 2018	Dr.Manu Priya Gaur	Mobility: Once Again, 'Sharing can Shave the Day" BW, Issue 28th April 2018, Page no.122-125
6.	22nd Sept. 2018	CA. Neeta Sahu	"Clampdown On Crypto Currency" BW 14th April 2018 page no 34-46
7.	13th Oct. 2018	Dr. Simmi Khurana	"Empowering Stakeholders" , Business World 12th May 2018 , Page no 101
8.	27th Oct. 2018	Dr. Vidhi Agrawal	Insolvency and Bureaucratic code? BW, 26th May 2018, page 32-33
9.	24th Nov. 2018	Dr. Sarjue Pandita	"The Rise And Rise Of Startups" Business world 28th April 2018 issue
10.	24th Nov. 2018	Prof. Namita N. Kumar	"Wellness has a new meaning" BW 28th April 2018 issue, pg 222-230

Student Achievers

TOPPERS IN DIFFERENT CATEGORIES

The following Students have been declared as toppers in ST-1, ST-2, PUT and attendance ground for ODD Semester.

"Students with Highest Percentage of Attendance"

1. Shivam Goyal with 99.21 % attendance
2. Shubahm Tayal with 98.42 % attendance
3. Megha Singh with 93.07 % attendance
4. Mayank Tayal with 99.40% attendance

"Internal Exam Toppers"

1. Ishita Agarwal with 87 % in PUT (Sem I)
2. Mayank Tayal with 81.94% in PUT (Sem I)
3. Kamal Sharma with 83.66 % in PUT (Sem III)
4. Mitali Sharma with 83.66 % in PUT (Sem III)
5. Mitali Sharma, MBA Sec 1 with 84.76 % in PUT (Sem IV)
6. Aayushi Mehrotra, MBA Sec 1 with 83.57 % in PUT (Sem IV)
7. Ishita Agarwal, MBA Sec 1 with 90.00 % in PUT (Sem II)
8. Mayank Tayal, MBA sec 1 with 82.25 % in PUT (Sem II)
9. Sumit, MBA Sec2 with 77.13 % in PUT (Sem II)
10. Shweta Kaushik Sec 2 with 75.13 % in PUT (Sem II)

"Summer Internship Project Report Award"

On the basis of summer training project report, OJT, presentation and feedback from faculty guides on punctuality of weekly reporting, the following Students have been judged as “BEST SIPPER 2018”. Presentation held on 05 Mar 2019.

1. Harsha Mittal (2017-19) awarded as Best Sipper –I
2. Richa SRivastava (2017-19) awarded as Best Sipper –II

Inter College Participation

It was a matter of pride when our students not only in intra competition but also in inter college's competition getting recognition in various fields. Students' participation & positions in different inter collegiate competitions.

CII- SKILL-WILL-LEAD Inter B-School competition 2018
AKGIM students for winning II Prize in Case Study Presentation in SKILL-WILL-LEAD Inter B-School competition 2018, conducted by CII-Majestic. Winnies under the category are:

1. Harsha Mittal Sem III
2. Swapnil Tonger Sem III
3. Leela Kamal Sem I
4. Abhishek Bansal Sem I

S.No	Student Name	Batch	Event Name	Activity Participated in	Date	Institute	Position Held
1.	Hardik Goyal Shweta Kaushik	2018-20	Quiz Competition	Quiz	8th feb.2019	RKGIT, Ghaziabad	First Position
2.	Kavisha Goel Kanika Mittal	2017-18	Chanakya for Corporates	Business Simulation Game	11th-12th Feb,2019	GMA	Runner up
3.	Harsha mittal Kamal Sharma Nanu Gupta Amit Pandey	2017-19	Samatva Spardha 2019	Business Quiz	15th Feb.2019	AKGIM ,Ghaziabad	Second Position
4.	Harshita Goel Megha Kansal Abhimanyu Rajput Abhishek Bansal	2017-19 2018-20	Samatva Spardha 2019	Business Plan	15thFeb.2019	AKGIM ,Ghaziabad	Second Position
5.	Harshita Goel Megha Kansal Mahima Garg Aayushi Mehrotra	2017-19	Aaghaz 2019	Business Plan	16th feb,2019	IMSEC, GHAZIABAD	Second Position

In campus Celebrations

Teacher's Day Celebration

"Guru Brahma, Guru Vishnu, Guru Devo Maheshwara.
Guru Sakshath Parambrahma, Tasmai Shri Gurave Namaha."

To mark the great Teacher & Philosopher, Dr Sarvapalli Radhakrishnan's Birthday and to show respect to our Gurus who dispel darkness and ignorance around us, Teachers Day was celebrated in Ajay Kumar Garg Institute of Management on September 05, 201 8 from 1 0.00 a.m. in Seminar Hall. Both the students & teachers gathered joyfully for the celebration. The program was commenced by seeking blessings from goddess Saraswati, followed by dance performance, and a song through which students thanked the teachers for all the sacrifices they make for the upliftment of the students by imparting not only knowledge but also wisdom. As wig in the lamp, the teachers sacrifice themselves to brighten the lives of the students. Thus students paid their respect to all the teachers for their hard work, dedication and commitment. At the end small gifts as a token of love were given to all faculty members.
The efforts of the students were appreciated by all the teachers.

I have always felt that the true text-book for the pupil is his teacher
- Mahatma Gandhi

The Holi Celebration

The Holi project is an astounding event that happens every year at akgim. This time it was arranged to be on 16th of march. The students were very enthusiastic from before the event. Uncompromising with the studies aspect, the event was arranged after half-time. Just after classes the surging swarm of students was diverted to the ground where the refreshment and DJ setup was made. The student were left with self-restrained discipline and they enjoyed it to the fullest. Faces of the students were pained with dried organic color made available by the college. Colors were flying in the sky and the students moved on the Dance beats. The teachers also accompanied them at the photo session just when the event was to end. On the earnest request of students he DJ party was extended for half an hour then they moved to their respective destinations. Any misconducts were not accounted and the event successfully reached the end leaving the smiles and laughter illustration in minds of everyone present at the event.

Farewell
ADIEU 2019

Batch 2018-20 bid farewell to their seniors in a fun-filled Farewell Party – ADIEU 2019 on April 4th 2019. The Students of outgoing batch were overwhelmed by the gesture of their juniors. Dance, Music, Songs, Skits and a ramp walk were the main event of the party. Swapnil Tonger and Nanu Gupta were chosen as Mr&Ms personality where Gaurav Gupta and Harshita Goel bagged Ms Farewell and Mr. Farewell award.

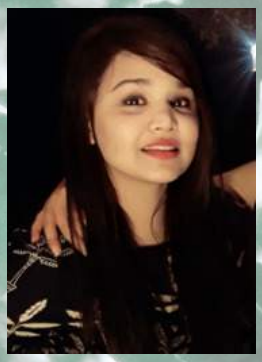
All the students dazzled around in best of their outfits. Nostalgic strings were touched when the time to say goodbye came. The Director conveyed his heartfelt good wishes to the graduating batch on the occasion.

Felicitation Ceremony

Graduating Ceremony and Alumni Meet

One of the strengths of AKGIM is, and has always been, its Alumni. To establish, maintain and nurture a sustained, lifelong, and mutually beneficial relationship with its Alumni, AKGIM successfully organized the 4th Alumni Meet on 16th March 2019. Alumni meet was conducted in the Vedanta farms, adjoining the college campus. The meet was marked by the presence of around 80 Alumni along with their family from 2014 to 2018 batches. The meet started with welcoming Alumni and their families. Director, Dr TR. Pandey welcomed Alumni with his compassionate words and outlined the objectives of holding graduating

Alumini Says



Life at AKGIM is altogether an adventure a bunch of memories you will cherish for life time. AKGIM, the best college and i am proud to be part of AKGIM family. My experience in AKGIM has given me a chance to sharpen my skills in my field of choice. AKGIM has always given value addition to me From faculties to even director sir himself is so much support. The best part of Akgim is appreciating for good work and motivating for the path of success. AKGIM not only focuses on any particular subject or what we call syllabus but also focuses on overall growth of the student

Divvya Aggrawal
(2016-2018)

Manvendra Pratap Singh
(2016-2018)

It was a great time spent in Akgim. The institute has a wonderful faculty and they are very cooperative .The relation between faculty is very cordial , which gave me opportunity to excel further. The two year spent here were splendid and have helped in excelling professionally as well as personally.Apart from academic department various opportunity to explore ourselves for the corporate. I cherish the memories,one of those time which should always be counted I look forward to always be in touch.

Reminiscing my journey back at AKGIM, it has been an enriching experience .The teachers have nurtured me in all spheres to become what i am today. They have provide me their precious time to clear my doubts .The classes have been a mix of theory and case studies which have helped me in clearing my concepts and crack my job interview. I would like to thank each and everyone who is part of this family for being connected and for making it worth all the while.

Disha gupta
(2016-2018)

Abhishek Raj Gupta
Batch(2016-2018)

AKGIM gave me environment where I grew both professionally and personally. Exposure and competitions helped me to develop my soft skills and team management skills. Valuable guidance and inputs from the Faculty members and director sir will always be a guiding light in my career. Thanks AKGIM for everything.

You will never do anything in this world without courage. It is the greatest quality of the mind next to honor.

-Aristotle

Social Initiatives

Blood donation

This is the social initiative taken by the institute that the students of the AKGIM are to participate in blood donation every year and contribute in improving the availability of the blood in the blood banks.With an aim to raise awareness among youth on blood donation and to address the shortage of blood banks. The blood donation camp was setup on 14 April, 2019.

The camp was inaugurated by Shri Subhash Jain, District Governor of Rotary Clubs located in Noida, Ghaziabad, Modinagar and some parts of Delhi. Shri Rakesh Chharia, President Rotary Club Sahibabad and delegates from Vardaan Multispecialty Hospital Blood Bank & Rotary Club also graced the inaugural ceremony.

Voter's Day Oath

A Tribute to Dr. APJ Abdul kalam

Pariksh Pe charcha

Beyond the classrooms

SAKSHAM: An Annual Sport Event

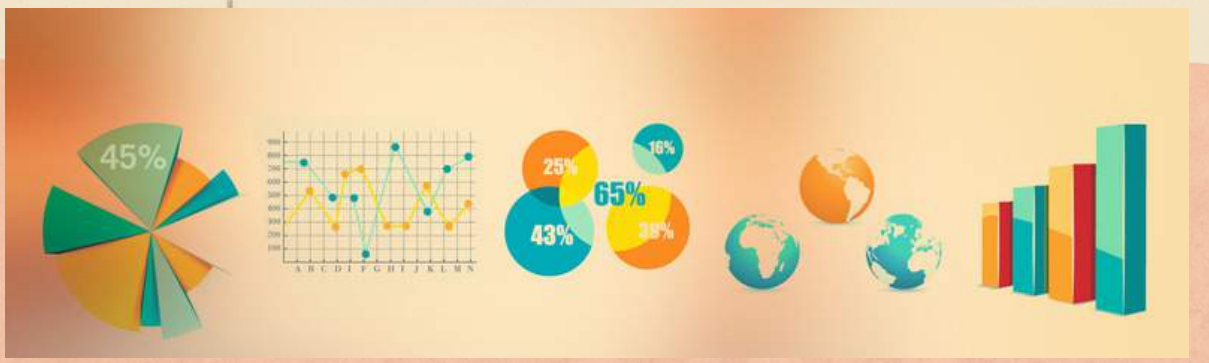
From 1st October 2018 to 9th October 2018 an annual Sport event “SAKSHAM” was organized. The purpose of SAKSHAM is to organize and conduct various sport activities ranging from Football, Baseball, Volley Ball, Badminton, Cricket, Table-Tannis, Tug-of-war, Carom & Chess. The students participate enthusiastically and won awards in various activities.

Personality Development Program

PDP was conducted compulsorily for all MBA 1st Year students, right from the beginning of MBA, with the aim of grooming the personality of buddy managers for best fit in their forthcoming professional environment. The sessions were conducted through a series of lecture-cum discussion sessions, mock interviews, management games and case studies by the experts from Advait Life Education (P) Ltd. An organization run by IIt and IIM alumni, To ensure smooth conduct of PDP sessions faculty coordinators were assigned to track the student attendance and performance. Letters were sent to the parents of the students whose attendance in the PDP sessions were falling short.

Business Analytics

In View of need for Industry readiness for employment and career growth, AKGIM has decided to introduce a course on “Business Analytics” for all the MBA 1st Year student. The course was successfully conducted by Prof Shailendra Tyagi from 6 Feb 2019 to 17 April 2019. Certificate has been awarded to the students who successfully completed the course.



Education is not the learning of facts, it’s rather the training of the mind to think.

-Albert Einstein

Placement At Glance

Training and Placements of students is given top priority and various activities in this regard are undertaken. With the mission to serve society by promoting excellence in education AKGIM aims to produce sound technical professionals with a temperament of strong logic. For this, special efforts are made to groom the students to meet the standards of the industry, both in technical knowledge and soft skills. The institute provides support to its students in their training and placement by a full-fledged Centralized AKG Training & Placement Cell.

With the placement cycle up in the gear for 2018-19, AKGIM is bound to establish unparalleled benchmark for the current batch. As on 30th June 2019, 96.5% of our students have been offered multiple offers from more than 31 companies of diverse sectors with the highest package of 10 lakh per annum and average of 3.2 lacs. Placements are counting and still going on for multiple offers with target of 100%

KEY HIGHLIGHTS OF PLACEMENTS- 2018

Placement of an institute is yardstick of the performance of its students. AKGIM with its strong Training and Placement cell takes pride to announce that MBA 2016-18 students have been offered placements in various reputed National and Multinational Companies like **Karvy Stock Broking, Tomy Hilfiger, Amazon, Genpact, India Mart, ICICI, HDFC, Vishal Mega Mart to name a few.**

This year AKGIM has been visited by more than 35 companies, where **more than 90percent** of our students have been offered more than 100 jobs including other multiple offers with the highest offered Package of 7.5 Lakh and average of 3.07 Lakh PA.

Akgim In News

एकेजीआइएम कालेज के छात्रों ने मारी बाजी

जागरण संवाददाता, गाजियाबाद : आध्यात्मिक नगर स्थित इंमैटेंक संस्थान में बिजनेस प्लान प्रतियोगिता का आयोजन किया गया। कार्यक्रम का शुभारंभ इंमैटेंक संस्थान के कार्यकारी निदेशक डॉ. पंकज गुप्ता, चेयरपरसन डॉ. लतिका गुप्ता ने मां सरस्वती की प्रतिमा के समक्ष दीप जलाकर किया।

प्रतियोगिता में दिल्ली-एनसीआर के 15 कालेजों के विद्यार्थियों ने भाग लिया। 25 विभिन्न प्रकार के बिजनेस प्लान को प्रदर्शित किया। जिसमें एकेजीआईएम कालेज की महिमा, हर्षिता, मेधा व आयुषी ने प्रथम, केआईईटी कालेज के राम, प्रीत, अक्षय व रश्मि ने द्वितीय तथा केआईईटी कालेज के अनीष व रिया एवं इंमैटेक संस्थान के विनय, यश व आशीष ने तृतीय स्थान प्राप्त किया। प्रतियोगिता के निर्णायक मण्डल में संस्थान के प्रो. जनसूर्या शर्मा एवं सिम्बॉसिस कालेज के प्रो. तरुण कुमार सिंघल थे। प्रतियोगिता के आयोजन में प्रो. मोहित धवन, प्रो. नीमल यादव, प्रो. वरुणा गुप्ता, प्रो. विवेक सक्सेना आदि का प्रमुख रूप से योगदान रहा।

बिजनेस प्लान-2019 में एकेजीआईएम की छात्राओं ने मारी बाजी

गाजियाबाद। एनएच-9 स्थित इंमैटेक इंस्टीट्यूट में बिजनेस प्लान प्रतियोगिता में दिल्ली-एनसीआर के विद्यार्थियों ने अपनी प्रतिभा का प्रदर्शन किया। बिजनेस प्लान में 25 विभिन्न प्रतिस्पर्धाओं में छात्र-छात्राओं ने अपना हुनर दिखाया। स्पर्धा में शानदार प्रदर्शन करते

एकेजीआईएम ने प्लेसमेंट का रिकार्ड तोड़ा

व्यावसायिक गतिविधि

गाजियाबाद। अजय कुमार गर्ग इंस्टीट्यूट आफ मैनेजमेंट (एकेजीआईएम) गाजियाबाद ने प्लेसमेंट में नया कीर्तिमान स्थापित किया है। दिल्ली-एनसीआर के अग्रणी संस्थानों को पीछे छोड़ते हुए सर्वोत्तम प्लेसमेंट प्रतिशत प्राप्त करने में सफलता प्राप्त की है। इस सत्र में कई जानी मानी कंपनियों ने संस्थान के विद्यार्थियों का प्लेसमेंट किया। स[illegible] डॉ. टीआर पांडेय ने कहा कि अगले कुछ वर्षों में [illegible] देश [illegible] अग्रणी [illegible] मेंट संस्थानों की [illegible] आ जाए[illegible] खिल [illegible] परिषद (एआईसीटीई) [illegible]था सीआई[illegible] संस्था[illegible] प्ले[illegible] प्रदान की है।

AJAY KUMAR GARG INSTITUTE OF MANAGEMENT (AKGIM)

AKGIM Ghaziabad is Committed to Quality in Management Education with Social Sensitivities

Ajay Kumar Garg Institute of Management (AKGIM), Ghaziabad is a standalone MBA college solely devoted to the development and growth of Business Education. The institute is an initiative of the society which runs the prestigious Ajay Kumar Garg Engineering College (AKGEC).

In a very short span of time, AKGIM with its spectacular faculty cadre has made serious efforts to maintain quality and improve the standards of management students both professionally and academically. As a result, the institute has carved a niche in the area of education on Business Administration.

Management education h[illegible]en passing through tumultuous [illegible] since the econ[illegible]down s[illegible] the country's do[illegible] 2008. [illegible] course bein[illegible] to the performanc[illegible] [illegible]omy there has been ma[illegible] restr[illegible]ing efforts and realignment of MBA course across the [illegible]be with the demands of the [illegible]dustry thereafter.

AKGIM, in this connection, has always been attentive and keeps on taking cognisance of happenings in the industry to ensure that its students stay abreast of the various parameters of performance and growth. The rigorous academics, professional practices of highest standards and strong industry interaction have been the backbone of AKGIM accordingly.

Our efforts have been authenticated by the recognition of the State Technical University (AKTU), Lucknow and industry as well.

Two of our students have secured 3rd and 8th ranks in the University merit list of MBA toppers in Uttar Pradesh in 2017. There cannot be any better parameter of excellent academic practice than two students appearing in top 10 MBA toppers in

Dr. T R Pandey is the Director of Ajay Kumar Garg Institute of Management, Ghaziabad and also a Professor in the area of Marketing and Strategy. Before getting associated with AKGIM, he was working with ICFAI. He was also associated with companies like TELCO and Karvy Consultants before moving to academics. He is MA (Economics), MBA (Marketing) and Ph.D. Besides being involved in MDPs, and consultancy, to his credit are a variety of papers published in natio[illegible] and international journals of g[illegible]pu[illegible]

AKTU Ut[illegible] Pr[illegible] th[illegible] to [illegible] very sho[illegible] [illegible]e.

Sin[illegible] [illegible]on, [illegible] pla[illegible]ent reco[illegible] [illegible]ave [illegible] rel[illegible] excellent. [illegible] [illegible]es recruiting our [illegible]dents [illegible]ave [illegible] visiting the [illegible] [illegible]s is testimony o[illegible] [illegible] [illegible]e practices we follow [illegible] growth and development of our students.

India, of late, has started laying stress on the need for youth going for entrepreneurship and enhancing the skill sets for better and effective employability. The institute in this context has established two centres of excellence for the students interested in entrepreneurship and Employability development. These centres are AIEDEC and SPEED and cater to the interests and passions of different sets of MBA students as per their preference.

The students at the institute come from diverse geographic areas of Uttar Pradesh and other states. Such geographic and academic diversity among students, leads to different outlook and approach among them. In order that all students have reasonably respectable and responsible business outlook, the institute has entered into a MoU with Advait Foundation, an initiative to bring personality changes among students, in consonance with the demands of modern India, through various efforts which include emphasis on socio-spiritual side of human beings also.

Hence, it may not be out of sync to mention that we mean quality in management education with social sensitivities.

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SAMATVA SPARDHA-AKGIM

Ajay Kumar Garg Institute of Management successfully conducted One-Day Annual Management Meet "SAMATVA SPARDHA – 2019" on Feb 15 at the campus. The inaugural session of the meet was started with the lamp lighting by Vikas Sachdeva (Country Head-Sales, Star Network), Harsh Sharma (Founder VKonnect India) & Dir AKGIM, Dr Tripurari Pandey who addressed the participants and emphasized on the need and relevance of such programs in order to bring competitiveness among management students. The following events were conducted under this meet: Business Quiz, Business Game, Business Plan.

एकेजीआइएम एकेटीयू की रैंकिंग में तीसरे स्थान पर

जासं, गाजियाबाद : डॉ. एपीजे अब्दुल कलाम प्राविधिक विश्वविद्यालय ने सत्र 2016-17 के प्रथम और अंतिम वर्ष की परीक्षाओं में लिखित परीक्षा के रिजल्ट के विश्लेषण के आधार पर प्रदेश के टॉप तकनीकी कालेजों की रैंकिंग जारी की है। रैंकिंग में गाजियाबाद के कालेजों ने अपना वर्चस्व कायम रखा और टॉप टेन सूची में अपनी जगह बनाई। अजय कुमार गर्ग इंस्टीट्यूट ऑफ मैनेजमेंट ने अपनी साख के मुताबिक एमबीए प्रथम वर्ष के रिजल्ट के आधार पर प्रदेश में तीसरा स्थान हासिल किया है। बीटेक प्रथम वर्ष में भी कालेज का प्रदर्शन उम्मीद के मुताबिक ही रहा और कालेज ने प्रदेश के कालेजों में तीसरी रैंक हासिल की। संस्थान के निदेशक डा. टीआर पांडेय ने इस सफलता का श्रेय फैकल्टी सदस्यों और छात्रों की मेहनत को दिया। उन्होंने कहा कि कालेज का ध्येय गुणवत्तापूर्ण शिक्षा है। कालेज लगातार अपने अच्छे प्रदर्शन के चलते एकेटीयू की रैंक में शीर्ष में अपनी जगह बना रहा है। आगे भी यह सिलसिला जारी रहेगा।

Disclaimer- *Newsletter is just a compilation of news, articles from various sources like newspapers, journals and magazines and hence there is no personal analysis is done by the member. Institute and editors would not be resonsible for any undertakings*

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