

AJAY KUMAR GARG INSTITUTE OF MANAGEMENT (AKGIM), GHAZIABAD

IN ASSOCIATION WITH **GHAZIABAD MANAGEMENT ASSOCIATION (GMA)**

Announces

FIVE-DAYS ONLINE FACULTY DEVELOPMENT PROGRAMME CASE WRITING & PUBLICATION: TURNING RECORDS INTO POWERFUL TEACHING TOOLS

Date : 26th - 30th December, 2020, Timing : 6:30 PM to 8:00 PM

About the Programme:

The objective of the programme is to understand the role of case study in management education and learn the importance and process of developing teaching case studies.

Programme Highlights:

- Beneficial to Faculty members; Research Scholars; Industry Professionals and Students.
- Timings 6:30-8:00pm
- Seats are limited and shall be allotted on first come first served basis
- E-certificates will be provided to all participants.
- Registration fee @₹200/- per participant.

Programme Schedule:

- Saturday, December 26, 2020** - Case Studies - A Business Situation or a Myth? Industry Perspective
- Sunday, December 27, 2020** - Case Teaching Methodology
- Monday, December 28, 2020** - Mechanics of Case Writing
- Tuesday, December 29, 2020** - Writing the Case
- Wednesday, December 30, 2020** - Publication standards

- Registration link:
<https://forms.gle/mqM3cFFFZN8gVR8x7>

Online payment details as follows:

Online payment through NEFT/RTGS: Ajay Kumar Garg Institute of Management
Account No: 21330100008125
IFSC Code: BARB0TRDGHA
Bank Name: Bank of Baroda, Clock Tower, Ghaziabad
PayTM details: 8285931964



Mr. Devendra Dutta Mishra
Exe. Director Rolling Stock,
Maharashtra Metro Rail
Corporation Limited
Pune Maharashtra



Prof. Kaushik Bhaduri
Founder
MY MONEY Advisor



Dr. Manisha Sharma
Faculty, Operations &
Decision Sciences
School of Management,
Gautam Buddha University
Greater Noida



Dr. Sudhanshu Joshi
Faculty
School of Management
Doon University
Dehradun

Organizing Committee:

Director **Dr. TR Pandey**

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