Business Plan

1. Team Size- 3 Members

2. Time Limit- 10 minutes for presentation and 2 minutes for query handling.

3. Participants have to develop a new business idea keeping in mind the following parameters:

✓ Idea of Business

✓ Project Viability

✓ Sources of Finance

✓ Marketing and HR Plan

4. Participants need to submit an Executive Summary not exceeding 500 words in PDF format which should involve the parameters mentioned above.

5. Last date for the submission of Executive Summary is 10th Feb. 2020.

6. Typing should be in Times New Roman with 12 font size.

7. The file must be in MS Word with single line spacing.

8. Screening will be done by the panel of judges, based on the executive summary.

9. Selected students will be informed within two days through mail for presenting the Business Plan on the final day.

10. Interested students can send Executive Summary of their business plans on the below mentioned email id- nsahu@akgim.edu.in