AKGIM/ACD/FM/21

Format for Synopsis

- **1.** Introduction
- 2. Research Objectives
- **3.** Research methodology:
 - a) Research design
 - b) Data requirements
 - c) Sampling procedure
 - d) Sample size
 - e) Data collection instrument
- 4. Managerial implications
- **5.** Learning outcomes
- 6. References
- 7. Annexure/s (if any)

Format of the Summer Training Project Report

1. Title Page

- Declaration (Duly signed by Student)
- Acknowledgement
- Certificate from head of the Institution (by Director)
- Certificate from internal guide (Faculty Member)
- 2. Table of Contents
- 3. List of Tables
- 4. List of graphs/charts
- 5. Executive Summary (Brief summary of the project and the work done)

Part 1

6. Company Profile (Brief history of the organization, structure, performance products/services and problem faced) **OR** brief about industry/sector

Part 2

- 7. Introduction to the project
- 8. Review of literature
- 9. Objectives of the Study
- 10. Research Methodology
 - o Research Design
 - Sampling
 - o Sample Size
 - Data Collection Method
- 11. Data Analysis & Interpretation
- 12. Findings
- 13. Conclusion
- 14. Recommendations
- 15. Limitations of the study
- 16. Bibliography* (Books, Website, Magazine)

17. Appendices (Blank copy of questionnaire, copy of Balance sheet / financial statement or any other relevant supporting document)

- * Bibliography must be as per APA format.
- * Keep Left Margin 1.5" and rest all margin at 1"
- * Times New Roman font size 12 and 14 for headings

Note: Project report is to be submitted in hard bound with golden text on black background. The format of front page would be same for every student.