

Format for Synopsis

- 1. Introduction**
- 2. Research Objectives**
- 3. Research methodology:**
 - a) Research design
 - b) Data requirements
 - c) Sampling procedure
 - d) Sample size
 - e) Data collection instrument
- 4. Managerial implications**
- 5. Learning outcomes**
- 6. References**
- 7. Annexure/s (if any)**